

## THE WEB PROGRAMMER'S DESK REFERENCE

### A Complete Cross-Reference to HTML, CSS, and JavaScript

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September 9, 2004 – San Francisco, CA – HTML, CSS (Cascading Style Sheets), and JavaScript are the three basic programming languages that web programmers use to build functional, attractive, and interactive web sites. HTML creates the text, images, and other content on a web page; CSS formats and positions those elements; and JavaScript adds interactivity to web sites by responding to user choices.

*The Web Programmer's Desk Reference* (No Starch Press, Sept 04) is the only book to serve as a single point of reference to all three primary web programming languages. "During the many years that I have been developing DHTML applications, I have never found a single, complete reference book that allowed me to quickly look up how the numerous parts of HTML, CSS, and JavaScript work, and how they work together," explains co-author Joseph Issi Cohen. "The Internet is a great resource of information for web programmers, but locating exactly what you're looking for can be difficult and time consuming. This book gathers all the information into one convenient place. Rather than having to search the Web, it puts the answers right at your fingertips, on your desk."

Written by the father and son team of Lázaro Issi Cohen and Joseph Issi Cohen, *The Web Programmer's Desk Reference* shows how to use virtually every HTML element and attribute, event, CSS style, behavior, filter, JavaScript property, JavaScript method, and JavaScript object. The book also contains a reference of HTML+TIME elements and their attributes, properties, and methods. It begins with a web programming primer that gives beginning and intermediate programmers an understanding of the core elements of HTML, CSS, and JavaScript. The bulk of the book is organized as a reference that lists every element of HTML, CSS, and JavaScript. Each listing contains:

- A brief description of the element
- The element's complete syntax
- An example that shows how the element works in practice
- A list of Internet Explorer and Netscape browsers the element is compatible with
- A list of all other elements that the element can be used with

Weighing in at over 1100 pages, with more than one thousand examples, web programmers at all levels will find this book an indispensable tool. Forget searching the web for hours, *The Web Programmer's Desk Reference* is the one place to turn for web developers who want to brush up on elements they may have forgotten, find what works with the programming they already have in place, or discover new elements. The choices are endless, but *The Web Programmer's Desk Reference* pulls them all together in one convenient place, so answers can be had with a quick flip of the page.

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#### ABOUT THE AUTHORS

Lázaro Issi Cohen has written many Spanish-language computer books, including *La Biblia de JavaScript* and *La Biblia de Flash MX* (Anaya) and was a professor of Multimedia at Alcalá de Henares University in Madrid. Joseph Issi Cohen is a software developer consultant with over 10 years of experience developing systems for companies including Autoland, Baker Commodities, American Honda, Warner Brothers, and PacifiCare.

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by Lázaro Issi Cohen and Joseph Issi Cohen

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